

PRESS NOTE

MOU BETWEEN NANYANG TECHNOLOGICAL UNIVERSITY – NTUITIVE PTE LTD, SINGAPORE & GOVIN ACADEMY PRIVATE LIMITED, SINGAPORE

NTUitive Pte Ltd, the Innovation and Enterprise company of the Nanyang Technological University, signed a Memorandum of Understanding with Singapore-headquartered Govin Academy and its India partner, Startup Accelerator India (SAI) on 7th August 2018.

The partnership will promote Start-up entrepreneurship opportunities between Singapore and India by providing a 'launch pad' for Singaporean Startups to leapfrog into the Indian market and vice versa.

NTUitive Startup entrepreneurs will gain first-hand insights into India's market through workshops, hackathons, internships, which will be conducted and executed by industry leaders and experienced mentors from Govin and NTUitive.

Dr. Anand Govindaluri, Founder & Director of Govin Academy, Singapore said *"We are very fortunate to have partnered with NTUitive, to promote Entrepreneurship and Innovation Management. This partnership will strengthen the Startup entrepreneurial corridor between Singapore and India to address key societal challenges."*

Dr. Lim Jui, Chief Executive Officer, NTUitive Pte Ltd said *"I have personally visited Startup Accelerator's programmes in India and I believe that Startups from NTUitive will benefit from this co-operation and gain opportunities to expand into the growing market of India. I am impressed with the vision that Anand brings to the partnership and leveraging on NTUitive's vast experience in fostering entrepreneurship, I have no doubt that this partnership will push the boundaries of entrepreneurship in Singapore and India."*

ABOUT NTUITIVE PTE LTD, SINGAPORE

NTUitive is the Innovation and Enterprise company of Nanyang Technological University, Singapore (NTU). It supports NTU's mission to develop an innovative ecosystem to encourage innovation, foster entrepreneurship and facilitate the commercialisation of research. NTUitive is responsible for managing the intellectual property assets of the University and to help take technology from the lab to the marketplace. Its activities are intended to translate the outcome of research efforts into economic benefits and improve people's lives (www.ntuitive.sg)

ABOUT GOVIN ACADEMY, SINGAPORE

Headquartered in Singapore, Govin Academy is a leader in Entrepreneurship Education and Innovation Management for Technopreneurs and Digital Health professionals. Its key focus is to conduct Bootcamps and Startup acceleration programs between Singapore & India. (www.govinacademy.com)

ABOUT STARTUP ACCELERATOR INDIA (SAI), VISAKHAPATNAM, INDIA

SAI is a leading venture accelerator in India sponsored by Govin Capital, Singapore with a focus on Digital Health, AI, IoT and Big Data. Its core focus is to help incubate and accelerate Startups via its internationally certified "Lean Startup Model" and active mentorship. SAI also assists the Startups in "Go-to-Market strategy" to help scale their ventures into revenue generating businesses (www.startupacceleratorindia.in)

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